

FOTO V.O.

TARIFAS DE PUBLICIDAD 2005 - PUBLICITY RATES 2005

<u>CONCEPTO (CONCEPT)</u>	<u>MEDIDAS (SIZES) (mm)</u>	<u>PRECIO (PRICE)</u>
PORTADA COVER	210x50	1.262,12 Euros
CONTRAPORTADA BACK COVER	210x297	2.208,72 Euros
INT.PORTADA INTERIOR OF COVER	210x297	1.577,66 Euros
INT.CONTRAPORTADA INTERIOR OF BACK COVER	210x297	1.483,00 Euros
DOBLE PAGINA TWO PAGES	420x297	1.893,19 Euros
PAGINA PAGE	210x297	1.072,81 Euros
MEDIA PAGINA HALF PAGE	210x135	631,06 Euros
1/3 PAG.HORIZONTAL 1/3 PAGE	210x80	410,19 Euros
1/3 PAG.VERTICAL 1/3 PAGE	75x297	410,19 Euros
MODULOS Modules	105x40 210x40	82,04 Euros 157,76 Euros

MEDIDAS SIEMPRE ANCHO X ALTO
SIZES WIDTH X LENGTH (ALWAYS)

NOTA: Estos precios son a color y no incluyen I.V.A.
NOTE: These prices are for colour printed pages. Tax not included.

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